



# Essential Questions

## to ask yourself when looking for Merchant Services

**When choosing a credit card processor, it's important to consider the unique needs of your business. Factors to consider include fees, contract terms, customer support, and compatibility with your existing systems.**

### 1. What are your business needs?

**Payment Methods:** What payment methods do you need to support (credit cards, debit cards, gift cards, mobile pay, etc.)?

**Transaction Volume & Type:** What's your average transaction volume and type (in-person, online, over the phone)?

**Industry Specific Needs:** Does your industry have any specific requirements or regulations?

### 2. Contract, Fees and Pricing

**Transaction Fees:** What are the fees per transaction, and how are they calculated?

**Recurring Service Fees:** Are there any monthly or annual fees, and what do they cover?

**Setup Fees:** Are there any setup or termination fees?

**Hidden Fees:** Are there any other fees, such as for chargebacks, refunds, or PCI compliance?

**Contract Length & Termination:** What is the contract length, and are there any penalties for early termination?

### 3. Security, Fraud and PCI Compliance

**PCI Compliance:** Is the provider PCI compliant, and what security measures do they have in place?

**Data Security:** How do they protect customer data, and what security protocols do they follow?

**Fraud Prevention:** What fraud prevention measures do they offer?

### 4. Customer Support

**Customer Support:** What kind of customer support do they offer (phone, email, chat)?

**Reliability:** How reliable is their service, and what is their availability?

**Troubleshooting:** What is their process for resolving issues and disputes?

### 5. Hardware and Software

**Hardware:** Do they provide the necessary hardware (terminals, POS systems, mobile, wireless), and what are the costs?

**Software:** Do they offer any software solutions for managing payments and transactions?

**Integration:** Can their services integrate with your existing systems (e-commerce platform, accounting software)?

### 6. Settlement and Billing times

**Settlement Period:** How long does it take for funds to be deposited into your account?

**Settlement Options:** What settlement options do they offer (daily, weekly, etc.)?

**Billing Options:** What billing options are available (daily, weekly, monthly)?

**Take the time to compare providers and find the best fit for your business**